



December 8, 2010

Chairman Julius Genachowski
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: An Open Letter to Chairman Genachowski

Dear Chairman Genachowski:

We were pleased to meet with you today to discuss the important issue of maintaining an open and innovative Internet. As a cross sample of early-stage innovation companies, we believe that we bring an important perspective to the conversation that is taking place regarding Internet regulation.

As we stated to you, and in other meetings with Commissioner Mignon Clyburn and with Commissioner Michael Copp's staff, we applaud your efforts to advance a truly non-partisan approach to what has been a very divisive and politicized issue. We believe that your proposed approach to net neutrality will be beneficial to innovation in California and across the nation as it will strike a very delicate yet important balance between protecting consumer interests by codifying principles of transparency while creating appropriate incentives to grow the tech sector and promote both innovation and investment.

Every day, we are busy trying to create, fund and market the next generation of life-altering innovation. We all hope to create enterprises that will employ hundreds if not thousands of Americans some day. In order to do this, we need a regulatory framework that provides consistency, transparency and an environment that welcomes even the smallest start-up to the Internet marketplace. We believe your approach is the right one for our companies and our country.

Thank you for your efforts in support of California innovation and hosting this unprecedented meeting.

Very truly yours,

Tom Baird
CEO
Appsmyth

Jon Carder
CEO
MojoPages.com
Mogl.com

Pat Diven II
CEO & Founder
ADDTOANY

Manolo Espinosa
IndexTank.com





Greg Fawcett
CEO
Politics 360

Mathew Gonzales
AppBackr
Co-Host SF New Tech

Bear Kittay
Electionear
Co-Founder
Music for Democracy

Will Mayo
Founder CEO
AUDIOis

Mitch Thrower
CEO
Bump

Andrew Trice
Technologist
Universal Mind

Tom Watlington
CEO
Sotera Wireless

Erin Lehane
Executive Director
CALinnovates.org

